

# Growth Report

L & J Rubbish Clearance Brighton · 11 June 2026

This is a quick look at how L & J Rubbish Clearance Brighton is showing up online today, and where there's room to bring in more work across Brighton and Sussex.

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## What we found

We found 42 Google reviews at a 4.8 rating, 25 photos and one social profile (Facebook) linked to the business. That's a solid base of trust to build on when more people start finding you.

**25**

photos found

**42**

reviews

**4.8**

Google rating

**10**

services

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## Why we built it this way

**Reviews carousel.** You have 42 real reviews averaging 4.8★, so we put them front and centre to build trust.

**Real work gallery.** We used your own 25 photos so the site shows your actual work, not stock images.

**Services section.** We listed the 10 services you offer (Domestic rubbish removal, House clearances, Garage clearances, Garden clearances, Office clearances, Daily and weekly business waste and recycling collection) as the basis for the pages below.

**Follow-us links.** We linked your facebook so visitors can see you're active.

## Where the local work is

Around 2080 people near you search Google for these services every month. Ranking the pages below could bring you roughly 11.4–38.5 new enquiries a month once they're live.

Around 2,080 people a month near you are searching for the kind of clearance and rubbish work you already do, from house and garage clearances to weekly business waste collection. Building pages aimed at those searches could bring in roughly 11 to 38 enquiry calls a month, with Brighton rubbish removal and recycling collection being the biggest pulls.

**Start here.** Of every search we found, these 3 are the best first builds — pages you can realistically rank for, aimed at people ready to buy:

### PRIORITY 1 — BUILD THIS PAGE

Add this page — £49

🔍 rubbish removal brighton

A dedicated page at /services/rubbish-removal-brighton — easy to rank · high buying intent · ~880 searches/mo. Estimated **5.3–17.6 enquiries/mo**, usually live in 3–6 months.

### PRIORITY 2 — BUILD THIS PAGE

Add this page — £49

🔍 recycling collection brighton

A dedicated page at /services/recycling-collection-brighton — easy to rank · high buying intent · ~480 searches/mo. Estimated **2.9–9.6 enquiries/mo**, usually live in 3–6 months.

PRIORITY 3 – BUILD THIS PAGE

Add this page – £49

Q house clearances sussex

A dedicated page at /services/house-clearances-sussex – moderate to rank · high buying intent · ~90 searches/mo. Estimated **0.5–1.8 enquiries/mo**, usually live in 6–9 months.

## The full opportunity

Every relevant search we found, biggest first – the pages above are where to start.

WHEN SOMEONE GOOGLES...

Add this page – £49

Q rubbish removal brighton

|                          |  |          |
|--------------------------|--|----------|
| People searching / month |   | 880      |
| Buying intent            |  | High     |
| Ease of ranking          |  | Easy     |
| Estimated enquiries / mo |  | 5.3–17.6 |

Usually live in 3–6 months once published

WHEN SOMEONE GOOGLES...

Add this page – £49

Q recycling collection brighton



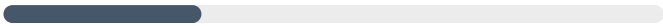
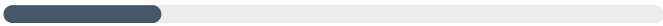
|                          |  |         |
|--------------------------|--|---------|
| People searching / month |  | 480     |
| Buying intent            |  | High    |
| Ease of ranking          |  | Easy    |
| Estimated enquiries / mo |  | 2.9–9.6 |

Usually live in 3–6 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q house clearances brighton

|                          |  |             |
|--------------------------|--|-------------|
| People searching / month |  | 210         |
| Buying intent            |  | High        |
| Ease of ranking          |  | Competitive |
| Estimated enquiries / mo |  | 1.3-4.2     |

Usually live in 9-12 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q house clearances sussex

|                          |  |          |
|--------------------------|--|----------|
| People searching / month |    | 90       |
| Buying intent            |    | High     |
| Ease of ranking          |    | Moderate |
| Estimated enquiries / mo |  | 0.5-1.8  |

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q rubbish removal eastbourne





|                          |  |          |
|--------------------------|--|----------|
| People searching / month |  | 140      |
| Buying intent            |  | Medium   |
| Ease of ranking          |  | Moderate |
| Estimated enquiries / mo |  | 0.4-1.7  |

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q rubbish removal crawley

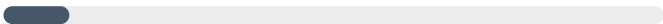

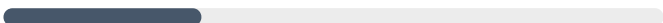
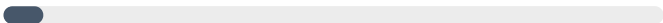
|                          |  |             |
|--------------------------|--|-------------|
| People searching / month |  | 90          |
| Buying intent            |  | Medium      |
| Ease of ranking          |  | Competitive |
| Estimated enquiries / mo |  | 0.3-1.1     |

Usually live in 9-12 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q rubbish removal worthing

|                          |  |             |
|--------------------------|--|-------------|
| People searching / month |    | 90          |
| Buying intent            |    | Medium      |
| Ease of ranking          |    | Competitive |
| Estimated enquiries / mo |  | 0.3-1.1     |

Usually live in 9-12 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q rubbish removal hastings

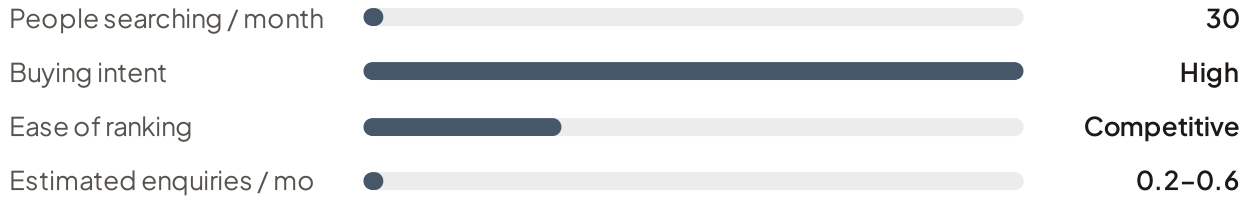
|                          |  |          |
|--------------------------|--|----------|
| People searching / month |  | 70       |
| Buying intent            |  | Medium   |
| Ease of ranking          |  | Moderate |
| Estimated enquiries / mo |  | 0.2-0.8  |

Usually live in 6-9 months once published

WHEN SOMEONE GOOGLES...

Add this page — £49

Q rubbish removal sussex



Usually live in 9-12 months once published

Call estimates are based on typical click-through and enquiry rates for a top-ranking local page — a guide to the opportunity, not a guarantee.

## Make your followers count

You've already built an audience — **585** on Facebook. Right now a post mostly just sends them to your profile. The service pages above give them somewhere to actually book: link a post straight to the right page and every bit of social activity becomes a path to an enquiry, not just a like.

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## Want results this week? Google Ads

If you want the phone ringing sooner rather than waiting for those pages to climb, Google Ads is the quicker route — you can be in front of those same customers within days rather than months.

| SEARCH                           | PEOPLE/MONTH | COST PER CLICK | BUDGET/MONTH | CALLS/MONTH (FROM WEEK ONE) |
|----------------------------------|--------------|----------------|--------------|-----------------------------|
| rubbish removal<br>brighton      | ~880         | £3.4           | £61-£119     | <b>~1.1-3.5/mo</b>          |
| removal worthing                 | ~720         | £8.68          | £122-£252    | <b>~0.8-2.9/mo</b>          |
| removal hastings                 | ~480         | £6.7           | £67-£127     | <b>~0.6-1.9/mo</b>          |
| recycling collection<br>brighton | ~480         | £3.24          | £32-£62      | <b>~0.6-1.9/mo</b>          |
| house clearances<br>brighton     | ~210         | £5.37          | £21-£43      | <b>~0.2-0.8/mo</b>          |
| rubbish removal<br>eastbourne    | ~140         | £1.43          | £4-£9        | <b>~0.1-0.4/mo</b>          |

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